

# GREAT MEADOW INTERNATIONAL



## Platinum Level - \$20,000-45,000

Exclusive high-profile sponsorships such as Title, Livestream, Hospitality, Meadow Market, and FEI Division sponsorships. All platinum opportunities include the top end VIP experience, premier amenities and maximum brand exposure, including:

- Named table for 8 for weekend;
- Invitation for 8 to all pre and post events that include riders and VIPs;
- One full-page advertisement in event program;
- Promotion on GMI website with hyperlink;
- Six VIP parking passes;
- Provide promotional item for distribution to VIPs, riders, etc;
- Announcements during event.



## Gold Level - \$10,000

Top tier high-exposure sponsorships such as vehicle, tractor and drag, stabling/bedding, and lodging provider. All gold opportunities include high level VIP experiences and amenities, including:

- Half table for 4 in the VIP tent for weekend;
- Invitation for 4 to all pre and post events including all riders and VIPS;
- One half-page advertisement in event program;
- Promotion on GMI website with hyperlink;
- Four VIP parking passes.



## Silver Level - \$5,000

Intimate high access sponsorships such as cross country start box, riders lounge in stabling, volunteer lunches and swag bag providers. Silver opportunities are an affordable option for access to VIP experiences and amenities, including:

- 2 VIP passes for weekend;
- Invitation for two to all pre and post events including all riders and VIPS;
- Promotion on GMI Website with hyperlink;
- Two VIP parking passes.



## Bronze Level - \$2,500

Sponsorship opportunities include sponsoring the Fan Zone, Beer Garden, and Bareback Puissance. Bronze level opportunities get you where you want to be without a huge commitment:

- Invitation for two to all pre and post events including all riders and VIPS;
- Promotion on GMI Website with hyperlink;
- Cross Country Jump sponsorship
- Two VIP parking passes;
- Six General Admission tickets.



## Red Level - \$1,500

Sponsorship opportunities include show jump and three-level cross country jump sponsorships. Red level opportunities are targeted for just what you want and include:

- Invitation for two to competitors' party;
- Promotion on GMI Website with hyperlink;
- One VIP parking pass;
- Three General Admission tickets.



## White Level - \$1,000

Sponsorship opportunities include cross country jumps and branded features on the livestream. White level opportunities are affordable and include:

- Promotion on GMI Website with hyperlink;
- One VIP parking pass;
- Three General Admission tickets.



## Blue Level - \$500

Sponsorship opportunities include single cross country jumps and competitors prizes. Blue level opportunities are targeted for just what you want and include:

- Four General Admission parking passes.

## Entry Level - \$250

Sponsorship opportunities include full-page advertisements in the event program and targeted signage. Entry level opportunities include:

- Four General Admission parking passes.

**August 20-23, 2020**

**Great Meadow, 5089 Old Tavern Road, The Plains, VA 20198**

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